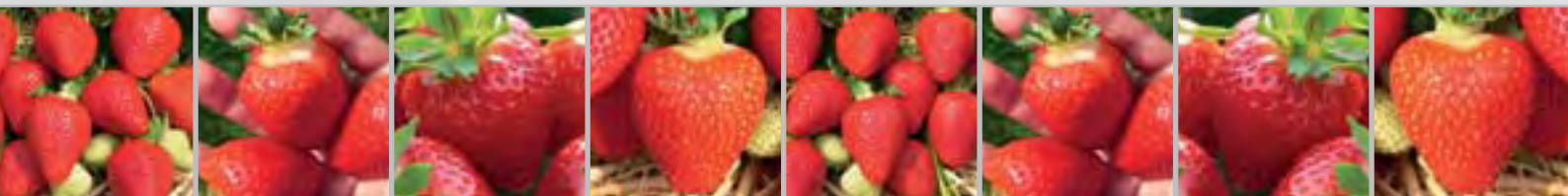




KRAEGE  
INTERNATIONAL

# Strawberry plants



## ASIA Variety specs



### Asia

#### Yield



#### Size



#### Shelf life



#### Colour

mid-red ... glossy

#### Taste

good flavour, sweet aroma

#### Comments

very large fruits,  
looks nice in basket and punnet

#### Fruit quality

Ranking 1 - 9 (excellent)

	Taste	Size	Colour	Punneted fruit
Asia	5,9	large - to very large	mid-red glossy	7,6
Elsanta	5,7	large - to very large	mid-red glossy	7,4

- protected variety, bred by: New Fruits, Italy

#### Asia benefits

- good ... excellent flavour
- large, attractive fruits
- stable fruits
- looks nice in basket and punnet
- high yield
- high picking rate
- robust plant

#### Important to know

- ripens several days after Elsanta
- first fruits are very large
- little susceptible to cracking after rain



KRAEGE  
INTERNATIONAL

Delsener Heide 36 · D - 48291 Telgte

Fon 00 49 (0) 25 04 / 70 00 - 0

Fax 00 49 (0) 25 04 / 70 00 - 40

info@kraege.de

www.kraege.de

# ASIA



**KRAEGE**  
INTERNATIONAL

## An interesting variety for the high season

Asia, bred by New Fruits of Italy, ripens about 2 – 3 days after Elsanta. The uniformly shaped, attractively glossy fruits feature an excellent firmness. Their colour is a bright mid red. Yields match those of Elsanta, with a larger percentage of Class 1 fruits. Asia flowers bloom slightly under the foliage, the large fruits give a high picking rate.

The berries are very nice to look at, in the basket as well as in the punnet. This makes Asia an interesting variety for pick-your-own and direct marketing.

Depending on weather conditions, wholesale marketing can also be worth a try.

The plants are vigorous and little susceptible to Verticillium.

### Picking periods, Trial at Kraege/Telgte



1<sup>st</sup> of June

1<sup>st</sup> of July

